

Agreements Reached at Trolley Bus Committee Meeting on May 11, 2006 and Transportation Demand Committee Meeting on May 18, 2006

1. Route Option(s)
 - a. Service should extend from the north end of Duck (Sanderling Inn) to the Bodie Island Lighthouse south of Nags Head and as far west as the Fort Raleigh Historic site on Roanoke Island. South of Whalebone Junction, service would run on Old Oregon Inlet Rd. until it intersects with NC 12.
 - b. Service between the intersection at the Aycock Brown Welcome Center and Whalebone Junction should be provided on both US 158 and NC 12.
 - c. The idea of providing service with stops on both sides of US 158 and NC 12 is attractive to the extent that it minimizes the need for pedestrians to cross US 158.
 - d. Depending on final designations of trolley stop locations, a single route structure that zig-zags between NC 12 and US 158 could be a viable alternative in place of full-service on both NC 12 and US 158.
 - e. Desire for some “express” routes, but this is not defined yet
2. Trolley Stops – preliminary ideas for “must do” stops – not final
 - a. Stops on Roanoke Island need to include:
 - Fort Raleigh Historic Site
 - NC Aquarium
 - Downtown Manteo/Access to R. Is. Festival Park
 - Chelsea Mall or old Manteo Middle School for Park n Ride
 - R I Visitor Center – Park n Ride
 - Pirates Cove
 - b. Stops in Nags Head
 - Bodie Island Lighthouse
 - Coquina Beach
 - Nags Head Pier
 - Jockeys Ridge State Park
 - YMCA
 - Park n’ Ride (Jennette Pier, Outer Banks Mall?)
 - Tanger Outlet Center (but not Park n’ Ride – not enough parking)
 - Hotels/Inns (two or three areas along NC 12/Old Oregon Inlet Rd)
 - c. Stops in Kill Devil Hills
 - Wright Brothers National Monument
 - Beach Access areas
 - Hotel district(s)
 - Cinema 10 Theatre area
 - Hamburger Alley
 - Park n’ ride areas - to be defined
 - d. Stops in Kitty Hawk
 - Sea Shore Center (Wal-Mart)

- Intersection of Woods Rd/Dogwood Trl with US 158 – Old Gas Station property or KH Elementary School
 - Aycock Brown Welcome Center/Regional Medical Center
 - Eckner St (beach access)
 - Byrd St (beach access)
 - Hilton Garden Inn
 - Balchen St – rentals
 - Intersection with Kitty Hawk Rd
 - RV Park/Cottage Court area
- e. Stops in Southern Shores
- Southern Shores Marketplace (Park n Ride)
 - KH Elementary School (see Kitty Hawk list)
 - Southern Shores Crossing/Pelican Watch area
 - Chicahawk intersection with NC 12
 - Hillcrest Drive intersection with NC 12
- f. Stops in Duck
- Village of Duck – center somewhere
 - Barrier Island Station?
 - Nor’Banks Sailing Center vicinity
 - Central area in stretch of residential development
 - Sanderling Inn
 - Turn around location (perhaps Hampton Inn in Corolla?)
3. Trolley Fares
- a. “Ride all Day” fare of \$1.00; simplifies transfers and encourages use for multiple purposes during the day.
 - b. Discounts for local residents and work force to purchase seasonal passes.
 - c. Discounts for businesses to buy passes for their workers or customers (daily/weekly/seasonal) – good way to get revenue support
 - d. Weekly pass with a T-Shirt (Take Flight on the OBX Trolley) for \$10 (a novel idea that hasn’t been flushed out yet)

Other Assorted Transportation Ideas from the Two Meetings

1. Express trolley service can have different meanings.
 - a. A planned sound-side boardwalk in Duck and the boardwalk in Manteo would be great endpoints for a water taxi service that would also be a visitor attraction.
 - b. Special narrated tours could be done on different days of the week and could bypass stops not on the tour. Private operators might be encouraged to do tours.
 - c. Trolley service could provide inter-modal connectivity.
2. Service or routes may need to be altered on certain days or at certain times
 - a. Is service to Duck viable on Saturday? On Sunday?

- b. Would service on Woods Rd and Kitty Hawk Rd make more sense than service on US 158 for the northern section of Kitty Hawk on weekends?
 - c. Will stops for visitors be different than those for everyone else? The answer might influence early and late trolley runs.
3. Catchy theme for Trolley service – compliments of Mike Hejduk – “Take Flight Trolley”
 - a. Sell \$10 weekly pass with a “Take Flight Trolley” T-shirt to visitors and others
4. Trolley Service Benefits – brainstorming from Trolley Committee meeting
 - a. Provide mobility during congested times
 - b. Encourage visitors to get off the road and have them pay for it
 - c. Enjoy cleaner air
 - d. Have more time for fun and less time in traffic
 - e. Family members can go in different directions with fewer cars on the road
 - f. One trolley 60% full = 10-15 cars off the road
 - g. Is safe alternative for student workers who now ride bikes on US 158 and NC 12
 - h. Eat out and let someone else drive – reduce driving while intoxicated
 - i. Is option for elderly and others, who are uncomfortable driving on congested roadways.
 - j. Reduce need for parking (and concrete or asphalt) at rental cottages in long run
 - k. Reduce use of fuel and cost of enjoying the Outer Banks
 - l. Enable businesses to recruit workers (ride trolley - no transportation problem)
5. Marketing Ideas
 - a. Visual displays of people using public transit in similar communities to ours
 - b. Testimonials from: an older person who talks about how he/she will use the trolley when it is here; a student who needs transportation to hold a job; a visitor who appreciates going out to eat and not having to drive; etc.
 - c. Incentives for local residents to buy season passes at an attractive discount to encourage their use of the service
 - d. Incentives for employers to assist their seasonal workers with discounted trolley passes.
 - e. Go See tours for: town and county officials; for business owners and managers; for the public at large. Provide people with a narrated tour of the trolley route to provide a firsthand glimpse of the service that is coming.
6. Estimate average number of cars per hour on US 158 and on NC 12 in summer to provide estimate of how many cars might be eliminated if we had full trolleys.