

Transportation Task Force

Minutes of the meeting on June 10, 2004, Outer Banks Chamber of Commerce

Present: Cheryl Byrd (Dare County Commissioner, Transportation Advisory Board Chairwoman), Kevin Schwartz, (Association of REALTORS[®]), Jody Crosswhite (Chamber of Commerce); Sue Cotellessa, Duck Planning Director; Greg Loy, Kill Devil Hills Planning Director; Sandy Semans, Outer Banks Sentinel; Sandi Morrison, Sandy Beach Tours; Debbie Moore, Tanger Outlet Mall; Kermit Skinner, Manteo Town Manager;

Called to order at 9:05 by Chairman J. Crosswhite.

1. Approval of minutes -- Approved as submitted.

2. Visitor Education project

K. Schwartz reported on a meeting with Visitors Bureau Managing Director Carolyn McCormick about the possibility of the Bureau allowing discussions with their creative consultants about slogans and graphics to enhance the education project and possibly get it off the ground this season. C. McCormick said she would try and work that out. She noted that creative was already working on a similar vehicle reduction campaign that had an environmental direction, and maybe this could be worked in with that.

3. Formalizing the task force

The members reviewed County Attorney Norma Mills' previous recommendation that it seek official status from the county. It was agreed the name of the board would be the Outer Banks Transportation Task Force. C. Byrd wanted to advance a mission statement and list of appointees to the Dare County Board of Commissioners for their action on June 21. There was a full discussion of membership on the task force, with a list agreed to and approved for county board action, although some slots could be left vacant and filled after June 21. S. Semans noted that she would not be able to serve as an appointee of the county due to a professional conflict of interest.

4. Tourism Board presentation

There was also discussion of the presentation that would be made to the Tourism Board on June 17 by J. Crosswhite, and C. Byrd suggested making the Board aware that the TTF would seek grant funding from it in the future and to ask for an appointee.

5. Adjournment

There being no other business, the meeting was adjourned with the next meeting scheduled for 9 a.m. on July 22.